

Estimated Average Timeline												
Start Date	Based on similar types of projects with low client	January 11	January 18	January 25	February 1	February 8	February 15	February 22	February 29	March 7	March 14	March 21
1/4/2020		Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11
	<b>Design*</b>	First Design Meeting	Logo v1	Logo v2	Logo v3	Homepage	Homepage v2	Homepage v3	Inner Page	Inner Page v2	Mobile	Official Design Approval
	<b>Content Strategy*</b>		Current Sitemap Sent			Edit Current Sitemap	Suggested Sitemap Sent					
	<b>Development</b>											
	<b>Content Migration</b>											
	<b>Training Period*</b>											
	<b>Launch</b>											
	* These stages of the project may be shortened or extended, as they largely depend on client feedback, approval, and timely response.											
	NOTE: All dates are simply an example of Diocesan's average timeline based on previous projects and is not legally binding. Estimated timeline is based upon a predetermined design template. Dates may change at any time depending on the number of other clients at the time, number and type of changes made by the client, timely response from the client, and changes in project scope.											

March 28	April 4	April 11	April 18	April 25	May 2	May 9	May 16	May 23	May 30	June 6	June 13	June 20	June 27	July 4
Week 12	Week 13	Week 14	Week 15	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22	Week 23	Week 24	Week 25	Week 26
						Sitemap Finalized								
	Initial Dev							Usability Updates				Updates	Mobile Responsiveness	
							Migration & Usability Testing	Development Link Sent						
											Session 1		Session 2	
													Launch Date Set	

July 11	July 18	July 25
Week 27	Week 28	Week 29
	Launch Prep	
	Launch Date Confirmation	Launch

<b>Estimated Quick Response Timeline</b>											
<b>Start Date</b>	<i>Based on similar types of projects with high client</i>	January 11	January 18	January 25	February 1	February 8	February 15	February 22	February 29	March 7	March 14
<b>1/4/2020</b>		Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10
	<b>Design*</b>	First Design Meeting	Logo v1	Logo v2	Homepage	Homepage v2	Inner Page	Inner Page v2	Mobile / Official Design Approval		
	<b>Content Strategy*</b>		Current Sitemap Sent		Edit Current Sitemap	Suggested Sitemap Sent					
	<b>Development</b>										Initial Dev
	<b>Content Migration</b>										
	<b>Training Period*</b>										
	<b>Launch</b>										
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	NOTE: All dates are simply an example of Diocesan's average timeline based on previous projects and is not legally binding. Estimated timeline is based upon a predetermined design template. Dates may change at any time depending on the number of other clients at the time, number and type of changes made by the client, timely response from the client, and changes in project scope.										

March 21	March 28	April 4	April 11	April 18	April 25	May 2	May 9	May 16	May 23
Week 11	Week 12	Week 13	Week 14	Week 15	Week 16	Week 17	Week 18	Week 19	Week 20
		Sitemap Finalized							
				Usability Updates		Mobile Responsiveness		Launch Prep	
			Migration & Usability Testing		Development Link Sent				
						Session 1	Session 2		
							Launch Date Set	Launch Date Confirmation	Launch