

Cathedral of Christ the King (Atlanta, GA) (www.cathedralctk.com)

Updates to Main Parish Website

7/25/18

Site Navigation (2.0 hrs)

- Combine both a vertical menu structure with a regular, horizontal version.
 - "This way we keep our full pull down menu but also have a few horizontal links."
- Similar to:
 - Catholic Church of St. Ann (Marietta, GA)
 - <http://st-ann.org/>
 - The regular, hidden menu to stay as-is (on CTK site and on the right side).
 - New menu strip to stay to the left of the current "hamburger" menu?
 - Keep to a few options in the menu (e.g. Mass Times, Reconciliation, Giving, etc.).
 - Final confirmation of specific ones to come.

Home Page (4.75 hrs)

- Mission Statement / Tagline (1.0 hr)**
 - Desktop Version
 - Lowercase mission statement subtitle graphic.
 - From: "To Know, Love, and Serve as Jesus Did"
 - To: "To know, love, and serve as Jesus did"
 - Change from graphic to a live font.
 - <https://fonts.google.com/specimen/Tangerine> (try first)
 - <https://fonts.google.com/specimen/Italianno>
 - Mobile
 - Update to same script font.
- Red Banner (0.5 hrs)**
 - Adjust "Livestream" text so that client can edit for special events or advertise live streaming.
 - Examples...
 - "Click here to watch the Ordination"
 - "Click here to watch the live 10:30 AM Sunday Mass"
 - Similar to St. Matthew (Charlotte, NC)
 - <https://stmatthewcatholic.org/>
 - Keep to only one link option.
- Gold Banner (0.25 hrs)**
 - Switch the order of buttons to:
 - Join Parish, Get Involved, Bulletin, Donations
 - Switch out the button for "Mass Schedule" to "Get Involved".
 - Us to update via code, no need to provide a dynamic option like St. Matthew (Charlotte, NC).
- New and Events (3.0 hrs)* unknown variable with the Facebook event feed**
 - Tweaks
 - Change current title "Upcoming Events" to "News and Events".
 - Remove displaying of date.

- Change current three column layout to the following (with link to “View All” on all four areas):
 - 1) myParish App Messages
 - 2) Facebook Feed
 - 3) Facebook Events
 - o Possible.
 - Issues lately around registering a new Facebook “app” because of Facebook’s updated vetting policies.
 - Or with paid plugin, but possibly wouldn’t work well in a small space on the homepage, nor allow for custom formatting to fit specific space.

▪ Staff Page (0.5 hr)

- Increase size of staff photos.
 - Similar to: <http://www.stthomasmoresrq.org/contact/>
 - Fix random font sizing (i.e. Rev. Peeter Pedroza) (no charge)

▪ Calendar (0.5 hr)

- Fix so that the “Show more details” is showing what’s on our google calendar. Right now it’s just pulling in the title.”
- Details really aren’t showing up even though they are in there.
 - Likes: <https://stmarkhr.org/parish-life/calendar/>

▪ Image Options and Training (1.0 hr)

- Rotating Banner
 - Add Image slider option to insert onto pages within text/content area.
 - Done with addition of home page slider above.
 - Will need to train client (0.5 hrs)
- Client needs updated training on Gallery (0.5 hrs)
 - “Thumbnail sizes vary and too large.”

▪ Social Media (4.75 hrs)

- **Feed (3.75 hrs)**
- *** “Are these hours in addition to the 3 under ‘News & Events’?”
 - Yes, above involves switching out content, customizing the feeds and layout (i.e. App messages), etc.
 - Below specifically pertains to developing the functionality including researching and testing.
- Updates
 - Same functionality for both here and on home page.
 - Add a facebook post stream similar to:
 - o <https://wordpress.org/plugins/easy-facebook-feed/>
 - o <http://shop.stage16.nl/product/easy-facebook-feed-pro/>
 - o Client okay to purchase and provide
 - Add facebook events similar to:
 - o <https://wordpress.org/plugins/xt-facebook-events/>
 - o Plugin Developer left note that this doesn’t work due to new privacy restrictions by Facebook. “Facebook’s Embeddable page widget” does work, which most likely is default Facebook iframe style.
 - o *** “Can you find another one?”
 - o Yes.
- **FlockNote (1.0 hr)**
 - New
 - o “Also, we’re going to be switching over to using Flocknote and I believe they have a way that we can have people click to join the newsletter so I’ll probably add info on the “get

involved page" and "rector's desk" pages but we'll also want to change the "subscribe" part on the homepage to link to that."

- Solution
 - o <https://help.flocknote.com/article/89-how-do-i-embed-the-sign-up-form-on-my-website>
- Info to Embed

```
<form method="post"
action="https://app.flocknote.com/group/239148/addToGroupFromOutside" target="_blank">
<input type="text" name="fname" placeholder="First Name" />
<input type="text" name="lname" placeholder="Last Name" />
<input type="email" name="email" placeholder="Email Address" />
<input type="tel" name="mobile_phone" placeholder="Mobile Phone" />
<button type="submit" value="submit">Sign Me Up</button>
</form>
```
- With styling form to match website.

▪ **Free (0 hrs)**

- **Analytics**
 - Add Google Analytics
 - Client info to come.
 - CTKingParishLife
- **myParish App**
 - Missing from site originally (update/add deep link if needed).
 - o Place messages into new, "News and Events" area/column mentioned above.

▪ **Total**

- Subtotal = 13.5 hrs *(Depending on Facebook Events)
- 13.5 hrs x \$50/hr (current client discounted rate)

= **\$675 total estimate**