

St. Clare of Montefalco Parish - Branding & Identity Proposal

Project Details

Identity Creation (28-44 hours)

\$1,960-3,080

- Logo & identity creation.
 - › Parish to decide if new identity and logo creation encompasses both the parish & school or the parish only.
- Creation of style guide suggesting layouts & guidelines for letterhead, envelopes, business cards, email signatures, etc.
- Creation of new logo in multiple formats, sizes and colors, that will allow the parish to meet their marketing needs.

Bulletin Cover & Bulletin Redesign (if desired)

-\$280-1,050 (\$0 as bulletin client)

- Cover Redesign
 - Creation of new cover page integrating the newly created logo and design.
- Bulletin Redesign
 - Redesign parish bulletin into a cohesive look that matches parish logo and styles.

Web & App Images

\$0

- Creation of logo(s) for web use.
- Creation & implementation of new image for myParish App background.

Marketing Material

Below are some examples of the various marketing materials that Diocesan can print for your parish. From business cards to letterhead to banners. These will help to integrate your new identity into all forms of marketing.

- Letterhead
 - 1,000 sheets - \$130.83
 - 2,000 sheets - \$181.35
 - 5,000 sheets - \$304.29
- Business Cards
 - 500 cards - \$12.51
 - 1,000 cards - \$13.73
- Envelopes
 - 2500 #10 envelopes with return address - \$234.84