

Logo Development and Branding Estimate

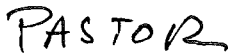
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|---|-----------|
| Option 1: Watermark Logo | 3-5 hrs |
| • Text Only Logo (full color, black, white) | |
| Option 2: Icon Logo | 15-20 hrs |
| • Text Only Logo (full color, black, white) | |
| • Custom Icon Logo (full color, black, white) | |
| Option 3: Branding Package | 50 hrs |
| • Text Only Logo (full color, black, white) | |
| • Custom Icon Logo (full color, black, white) | |
| • Style Guide | |
| • Logo Usage Guidelines & Samples | |
| • Social Media Logos & Banners | |
| • Double-Sided Business Card Design | |
| • Custom Letterhead Design | |
| • Custom Envelope Design | |
| • Typeface Names, Samples & Usage | |

Final Cost (dependant on option chosen)

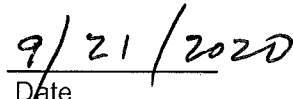
Water Mark Logo	\$210-350
Icon Logo	\$1050-1400
Branding Package	\$3,500



Authorized Signature



Title


Date

I hereby authorize Diocesan to begin work on the above proposed project. I understand that this proposal represents the estimated time to perform the items listed and any changes to the scope of the project may change the projected cost. The content of the new website is the property of the Client. Hosting begins upon launch (when the site goes live) and auto-renews every 12 months afterwards unless the Client notifies Diocesan in writing at least 30 days prior to the renewal date. If the Client halts development prior to completion and/or billing of the web-related services, work completed to the point of cancellation may be invoiced at the hourly rate and estimate agreed to above.

Web Development Estimate

Design and Layout 37-42 hrs

- New Website Design and Logo Creation.

Site Build 30 hrs

- Custom website built on the WordPress platform.

Content Development 24 hrs

- Input or transfer of current website content and new content supplied by the client.

Staff Training Free

- Two training sessions prior to site launch. Sessions are phone based and average 90 minutes each. Additional training available at discounted rate, if needed.

Final Cost

Total Cost (91-96 hrs) \$6370-6720

Website Credit 50% per Bulletin Contract - \$3185-3360

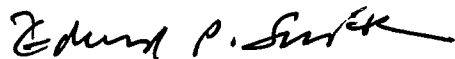
Total Due (one time cost) = **\$3185-3360**

Annual Charges

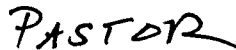
Hosting - 5GB online storage and 20GB monthly bandwidth. \$300

Domain Name Renewal (\$15 per Domain) + \$15

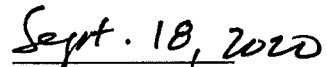
Total yearly costs = \$315



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