



# Our Lady of Consolation

## CATHOLIC PARISH

### Style Guide

#### Things to Avoid



#### Typography

Main Logo Font: *Athelas Bold Italic*

ABCDE 12345

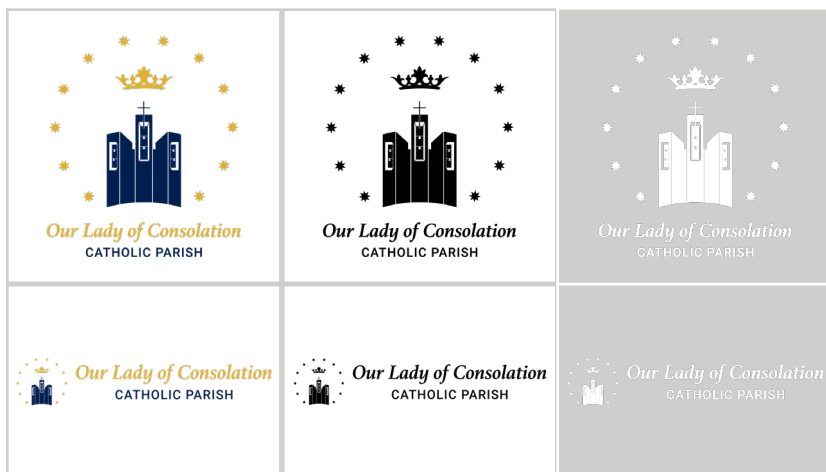
Available on Adobe Font & Fonts.com-  
need license

Secondary Logo Font: **Roboto Medium**

ABCDE 12345

Available on Google Font- free to use

#### Logo Variations



#### Logo Colors



Gold  
CMYK: 15, 29, 92, 0  
RGB: 219, 177, 58  
HEX: #DBB13A  
Pantone: 4017 C



Navy Blue  
CMYK: 100, 92, 36, 39  
RGB: 0, 31, 81  
HEX: #001F51  
Pantone: 665 C



Light Gray  
CMYK: 18, 14, 15, 0  
RGB: 208, 207, 206  
HEX: #D0CFCE  
Pantone: Cool Gray 2 C



# Our Lady of Consolation

## CATHOLIC SCHOOL

### Style Guide

#### Things to Avoid



#### Typography

Main Logo Font: *Athelas Bold Italic*

ABCDE 12345

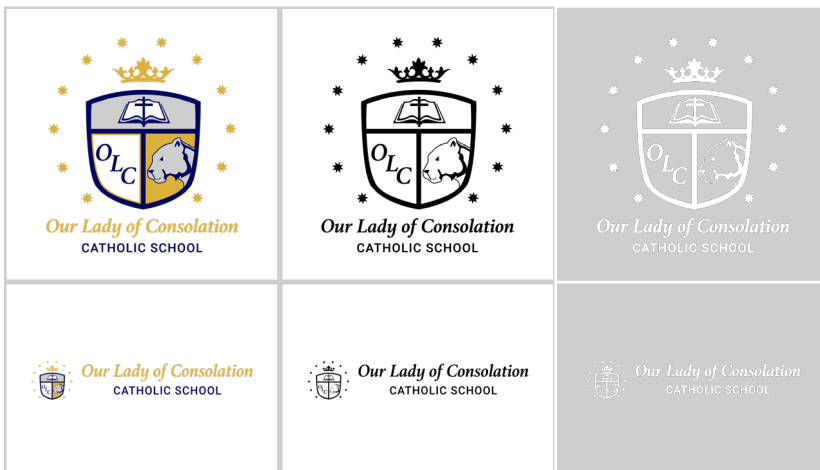
Available on Adobe Font & Fonts.com-  
need license

Secondary Logo Font: **Roboto Medium**

ABCDE 12345

Available on Google Font- free to use

#### Logo Variations



#### Logo Colors



Gold  
CMYK: 15, 29, 92, 0  
RGB: 219, 177, 58  
HEX: #DBB13A  
Pantone: 4017 C



Royal Blue  
CMYK: 100, 81, 0, 51  
RGB: 0, 30, 96  
HEX: #000660  
Pantone: 2757 C



Light Gray  
CMYK: 18, 14, 15, 0  
RGB: 208, 207, 206  
HEX: #D0CFCE  
Pantone: Cool Gray 2 C

## Facebook Profile



## Email Signature

**First Name Last Name**

Title of Person

Our Lady of Consolation Catholic Parish

[www.olcparishrockford.com](http://www.olcparishrockford.com)

(616) 866-0931 ext 100

Roboto Medium 10 px

Roboto Regular 9 px

Roboto Regular 8 px



**Our Lady of Consolation**

**CATHOLIC PARISH**

**First Name Last Name**

Title of Person

Our Lady of Consolation Catholic School

[www.olcparishrockford.com](http://www.olcparishrockford.com)

(616) 866-0931 ext 100

Roboto Medium 10 px

Roboto Regular 9 px

Roboto Regular 8 px



**Our Lady of Consolation**

**CATHOLIC SCHOOL**

## Business Cards



A10 Envelope



*Our Lady of Consolation*

CATHOLIC PARISH

4865 11 Mile Rd NE Rockford, MI 49341

A7 Envelope



*Our Lady of Consolation*

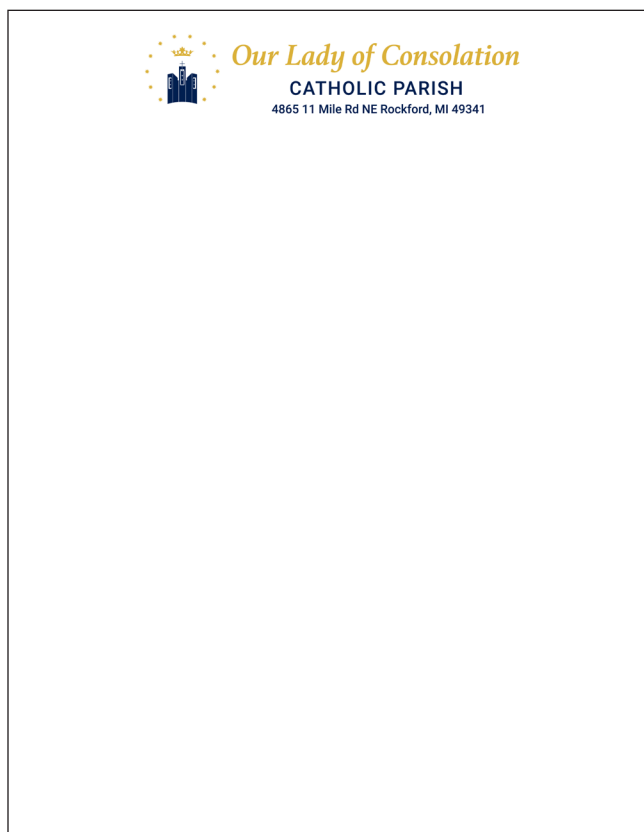
CATHOLIC PARISH

4865 11 Mile Rd NE Rockford, MI 49341

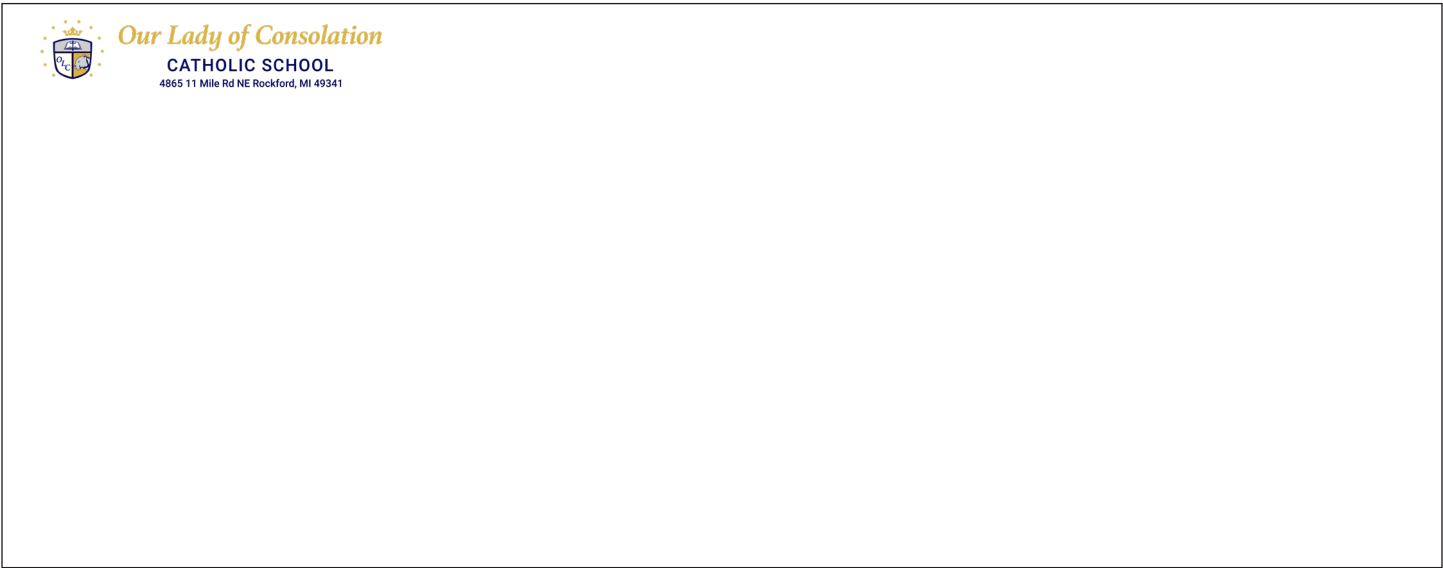
*5x7 Card*



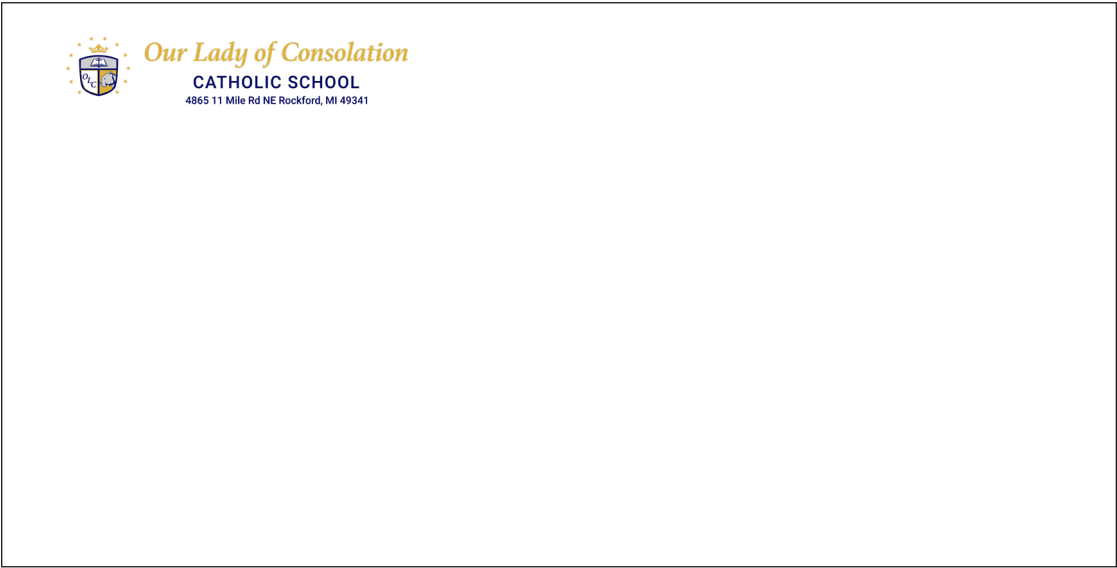
*A2 Envelope*



*A10 Envelope*



*A7 Envelope*



*5x7 Card*



*Our Lady of Consolation*  
**CATHOLIC SCHOOL**

*A2 Envelope*



*Our Lady of Consolation*

**CATHOLIC SCHOOL**

4865 11 Mile Rd NE Rockford, MI 49341